

Board of Supervisors Meeting, September 12th 2017

Business Walk

- Wed 2 Aug 2017
- Refinement of first experiment in Aug 2016
- Unique approach in the region
- Less expensive than traditional luncheon
- Adjustable to resources, locations, targets, etc.
- 12 volunteers, partnered with the VEC Office.
- Lee's Hill Park area
- 70 businesses visited
- Planning for 2018

- Lee's Hill area
 - Diverse mix of employers
 - Efficiently compact
- Brief survey questions
 - Economic growth
 - Local business climate
- Survey comments
 - Business is growing, optimistic
 - Many businesses have been in the County long term
 - Businesses appreciated hands-on visit / goodwill
 - Contact made for future reference

