



Zoning Notices

Board of Supervisors

October 24, 2017

September 12th Direction

- Set rezoning community meeting notice at 3000'
- Collect e-mail addresses at community meetings for e-mailed public hearing notice
- Investigate yard signs for posted notices
- Utilize social media, etc. to get word out

County Community Meeting Recommended Guidelines

- Meetings are highly encouraged / Guidelines provide general guidance
- Applicant arranged and sponsored
- Planning Dept. posts notice on website
- Added - a sign in sheet with e-mail address

Amended Notice Recommendations

Proposed Use	Notification Radius from Property
Minor impact or Minor amendment to an approved rezoning or special use	500' radius mailing for meeting or informational letter
Special use with less than 50 peak hour trips, or limited to immediate neighborhood impact	1000' radius mailing
Special use with between 50 and 100 peak hour trips or greater than immediate neighborhood impact	2000' radius mailing & Newspaper notice
Special use for a Wireless Telecommunications Tower	3000' radius mailing & Newspaper notice
Special use that will have greater than 100 peak hour trips, or sound, vibration or other similar impacts that are anticipated to impact property located greater than 2000 feet from the boundary of the property	3000' radius mailing & Newspaper notice
Rezoning	3000' radius mailing & Newspaper notice

Public Hearing Notices Required by Code of Virginia

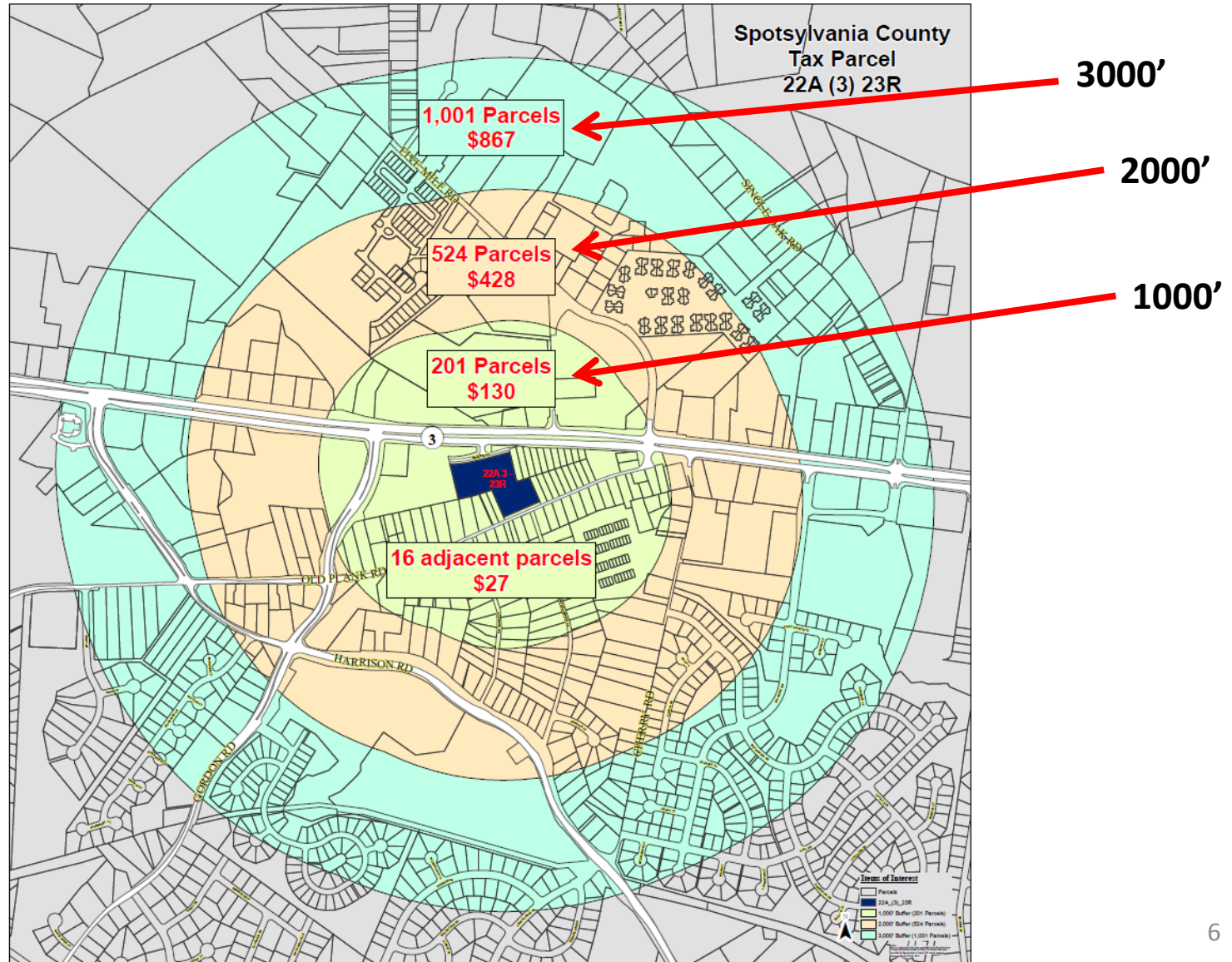
- Newspaper advertisement runs 2x
- Mailed notice to adjacent parcels



Expand mailed notice to greater distance?

Considerations – additional cost to County; greater level of staff effort/time to produce mailings; increased risk of error

Radius Approach



Additional Notice Required by Spotsylvania County

Signs posted at least
15 days prior to the
public hearings



19" x 13"



18" x 24"
Quote \$552 for 100

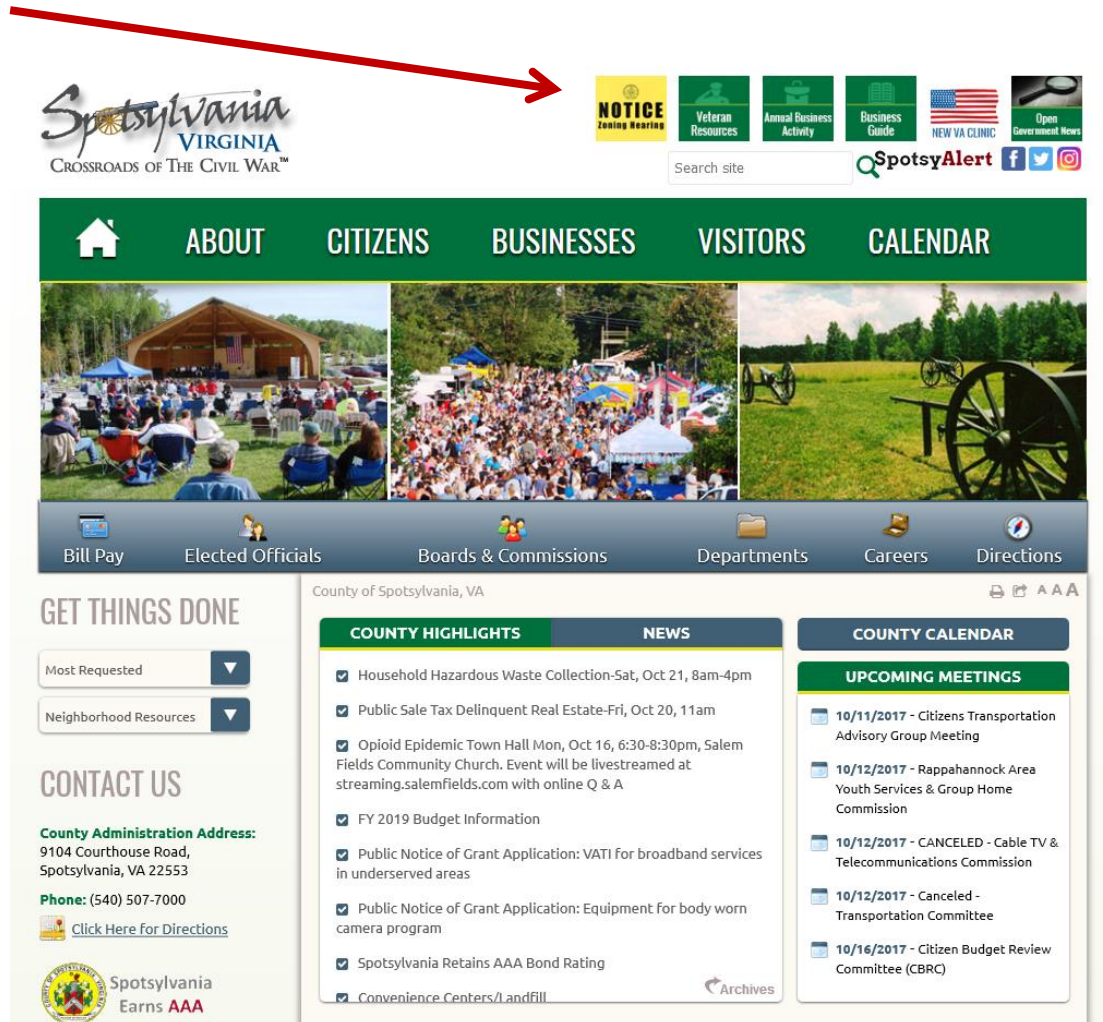
Additional Public Awareness

www.spotsylvania.va.us

- Community Meetings
- Public Hearing case information
- Status report on zoning applications
- Future - Map

Get the word out...

- Facebook, Twitter
- Cable channel
- Announcements
- Word of mouth
- E-mails



The screenshot shows the official website of Spotsylvania, Virginia. At the top, the logo reads "Spotsylvania VIRGINIA CROSSROADS OF THE CIVIL WAR™". To the right of the logo is a navigation bar with links: "NOTICE Zoning Hearing", "Veteran Resources", "Annual Business Activity", "Business Guide", "NEW VA CLINIC", and "Open Government News". Below these links is a search bar and a "SpotsyAlert" button with social media icons for Facebook, Twitter, and Instagram. The main navigation menu includes "ABOUT", "CITIZENS", "BUSINESSES", "VISITORS", and "CALENDAR". Below the menu are three large images: a community meeting, a large crowd at an event, and a historical cannon. A secondary navigation bar contains links for "Bill Pay", "Elected Officials", "Boards & Commissions", "Departments", "Careers", and "Directions". The main content area is divided into three columns. The left column has "GET THINGS DONE" with dropdowns for "Most Requested" and "Neighborhood Resources", followed by "CONTACT US" with the county administration address (9104 Courthouse Road, Spotsylvania, VA 22553), phone number ((540) 507-7000), and a link to "Click Here for Directions". The middle column is titled "COUNTY HIGHLIGHTS" and lists several items: "Household Hazardous Waste Collection-Sat, Oct 21, 8am-4pm", "Public Sale Tax Delinquent Real Estate-Fri, Oct 20, 11am", "Opioid Epidemic Town Hall Mon, Oct 16, 6:30-8:30pm, Salem Fields Community Church. Event will be livestreamed at streaming.salemfields.com with online Q & A", "FY 2019 Budget Information", "Public Notice of Grant Application: VATI for broadband services in underserved areas", "Public Notice of Grant Application: Equipment for body worn camera program", "Spotsylvania Retains AAA Bond Rating", and "Convenience Centers/Landfill". The right column is titled "COUNTY CALENDAR" and lists "UPCOMING MEETINGS": "10/11/2017 - Citizens Transportation Advisory Group Meeting", "10/12/2017 - Rappahannock Area Youth Services & Group Home Commission", "10/12/2017 - CANCELED - Cable TV & Telecommunications Commission", "10/12/2017 - Canceled - Transportation Committee", and "10/16/2017 - Citizen Budget Review Committee (CBRC)". At the bottom left, there is a seal and the text "Spotsylvania Earns AAA".

Action Needed

➤ Community Meeting Guidelines

- Staff recommends that the Board adopt the attached *Community Meeting Recommended Guidelines*

➤ Mailed notices for public hearings

- Increase mailed notice distance? To what radius?
 - Code Amendment is necessary
 - Staff recommends a single radius that applied to all applications

❖ Signs

- Without objection, staff will order the signs