

# Jeremy T. Bullock

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## **PROFESSIONAL EXPERIENCE**

### **Virginia District Amateur Athletic Union – Fredericksburg, Virginia** *August 2006 – present* **Director of Operations**

- ✧ Manage day to day operations of the Virginia AAU and its main office.
- ✧ Sports include but not limited to; Baseball, Softball, Basketball, Soccer, Football, Cheerleading, Wrestling, Gymnastics, etc.
- ✧ Coordinate events district wide with District Sport Directors.
- ✧ Manage an intern program and other part time staff.
- ✧ Maintain relationships with major convention and visitors bureaus, sports commissions and local government entities on a state wide basis.
- ✧ Develop tournaments, recruit event directors for venues on a District and Local level.
- ✧ Recruit and negotiate with local businesses/hotels for sponsorship opportunities.
- ✧ Maintain and manage checking accounts and budgets for the Virginia AAU District and its sports.
- ✧ Develop and execute marketing strategies to increase participation on grass roots level District wide.
- ✧ Create and develop original tournaments, leagues and other events and implement rules, policies and procedures for those events.
- ✧ Work directly with umpires, scorekeepers and tournament hosting organizations.

### **Virginia Sports Complex – Ruther Glen, Virginia** *March 2006 – August 2006* **Director of Tournament Operations**

- ✧ Manage operations of all indoor/outdoor tournaments, leagues and events.
- ✧ Sports include; Baseball, Softball, Basketball, Football.
- ✧ Coordinate scheduling of all essential personnel to run a tournament, league and/or event.
- ✧ Manage a comprehensive intern program with focus on event management.
- ✧ Recruit and bid on National Championship Tournaments and other Regional events.
- ✧ Work directly with the local government in Caroline County, VA.
- ✧ Recruit and negotiate with local businesses/hotels for sponsorship opportunities.
- ✧ Maintain budgets for all tournaments, leagues and other events.
- ✧ Develop and execute marketing strategies to increase participation in events hosted at the VSC.
- ✧ Create and develop original tournaments, leagues and other events and implement rules, policies and procedures for those events.
- ✧ Served on local organizing committee.

### **Amateur Athletic Union – Lake Buena Vista, Florida** *December 2002 – March 2006* **Sports Manager of Boy's Baseball and Girl's Softball**

- ✧ Structure, schedule and facilitate 30 National AAU Boy's Baseball National Championships and 5 AAU Girl's Fast pitch Softball National events.
- ✧ Create and execute integrated event marketing plans to increase participation in the United States.
- ✧ Provide consulting advice on athletic programming and event management to all state sport directors in order to develop more efficient sporting events and increase membership.
- ✧ Create and develop youth sports policies, procedures and rules for baseball and softball programs.
- ✧ Serve as representative to NCAA, NAIA, MLB, USA Baseball and other prominent organizations to build stronger working relationships for the Amateur Athletic Union.
- ✧ Manage extensive budgets and provide final reports on all National Championship events.

- Work closely with the AAU Baseball Executive Committee to manage the national program.
- Manage and organize meetings at the annual AAU National Convention

**James Madison University – Harrisonburg, Virginia** *January 1999 – December 2002*  
**University Recreation (UREC) Intramural Site Manager**

- Supervised and facilitated intramural leagues (men, women and co-ed)
- Coordinated officials and schedules for intramural leagues (men, women and co-ed)
- Facilitated and oversaw leagues in 10 different sports. (men, women and co-ed)

**Spotsylvania Parks and Recreation – Spotsylvania, Virginia** *December 1995 – December 2000*  
*December 2012- December 2013*

**Facility Supervisor**

- Supervised games/events in all county athletic fields and gymnasiums

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### **ADDITIONAL EXPERIENCE**

**Fredericksburg Umpires Association – Fredericksburg, Virginia** *May 1997 – present*  
FUA Commissioner and qualified Virginia High School League and National High School Federation Umpire

**ASA Men's and Church Softball League – Fredericksburg, VA** *April 2006 – present*  
• Local League and Tournament Director

**Amateur Athletic Union (National and State Levels)** *June 1997 – present*  
• National AAU Tournament Director

**Rappahannock Area YMCA – Stafford, Virginia** *May 2003 – August 2003*  
• Director of Summer Baseball Tournaments and Leagues

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### **EDUCATION**

James Madison University, Virginia – B.S. in Kinesiology / Sports Mgt. / General Business – May, 2003

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### **REFERENCE**

Kevin Brooks – Director; Spotsylvania County Parks and Recreation – 540-507-7112

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