

Edwin J. Pardue

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For most of my professional career I have worked directly with businesses of many sizes to help them grow by creating and implementing strategic marketing programs. More recently, I have taken on the role of General Manager at Dominion Raceway in Spotsylvania County. This startup has been an exciting challenge with great rewards.

As a business leader in the region I feel like I have a good insight on what our county has to offer and my background in sales would help us to position the county in the best light. I would look forward to serving the county in this role.

WORK HISTORY:

2014 to Present - Dominion Raceway GM: Managed staff, events and strategic planning in all facets of the business.

2004 to 2014 - Telemedia Broadcasting Dir. of Sales: Managed a staff of 8 to 10. Created sales projections and meet budget requirements.

2002 to 2004 - Adelphia Cable (Comcast) Account Executive: Worked directly with local and regional business to create and implement marketing strategies.

2000 to 2002 CBS Radio Account Executive: Worked directly with local and regional business to create and implement marketing strategies.

1989 to 2000 - Free Lance Star Broadcasting On-Air / Account Executive: Started as a part-time on-air announcer, moving eventually to Account Executive.

EDUCATION:

1990 BS in Public Administration, George Mason University

REFERENCES:

Available upon request.