



Spotsylvania County Strategic Plan

2018 - 2038

**Our Mission is to
ensure the delivery
of quality government
services that are
customer-focused,
promote a safe,
healthy, and
prosperous
community, and
reflect excellence in
financial stewardship.**



Our Vision

We will set the standard for Virginia counties. Through mutual cooperation, we are committed to enhancing quality of life through innovation, collaboration and creativity. We will exercise effective stewardship to create and sustain an educated, vibrant, dynamic community in a secure and healthy environment.



Our Values



Accountability

Integrity

Service

Transparency

Our Long-term Strategic Goals



We will build on the diversity and strengths of our staff, citizens, businesses, government, and quality education so that all may enjoy economic opportunity, safe neighborhoods, quality services, and plentiful green spaces in Spotsylvania County, now and into the future.

Long-term

Strategic Goal #1

Quality Government.



Our strength is in a well-trained and professional staff. We will encourage collaborative enhancements to programs and policies through innovation and creativity, acknowledge the contributions from all participants, and insist on integrity, ethical behavior and respect for diversity. We will allocate resources to ensure effective and efficient delivery of high quality services, allocating our limited resources among competing high priorities. We will ensure our county government's capacity to provide high quality service that achieves community priorities.

Long-term **Strategic Goal #2**

Public Safety.

We will ensure continuing trust and confidence in the safety of our community by providing the flexibility for leaders to adjust to changing threats. Our public safety forces will be trained, equipped and deployed to help citizens, preserving life and property through prompt and skillful all-hazard emergency response, incident prevention, education, and community engagement.



Long-term **Strategic Goal #3**

Infrastructure Investment.

We will prioritize, plan and invest in critical infrastructure that responds to past and future changes and improves our capacity to serve community needs.



Long-term **Strategic Goal #4**

Growth Management.

We will attend to and further our rural quality of life through a clear vision of the Spotsylvania of tomorrow, providing a balance between commercial and residential development that also recognizes the dynamic relationship between revenue and expenses as our community grows, and fostering an environment that honors our heritage while enhancing our future through the well-being of our people and the quality of our services.



Long-term
Strategic Goal #5

Environmental Stewardship.

We will thoughtfully protect and manage Spotsylvania County's ecosystems and natural resources in both our rural and our developed areas to safeguard the quality of life of current and future generations.



Long-term
Strategic Goal #6



Educational Opportunity.

We will foster a rich, lifelong learning environment to increase educational opportunities and workforce readiness to meet evolving market demands.

Long-term
Strategic Goal #7



Economic Prosperity.

We will foster a community environment that stimulates diversified job creation, capital investments, and tax revenues that support our community goals.

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What Next?



“There is no worse mistake in public leadership than to hold out false hopes soon to be swept away.”

**Winston Churchill
The Hinge of Fate**

Next Steps



Departments Challenged:

- 1. What's the standard for each department to set?**
- 2. What steps will lead us to set the standard?**
- 3. What strategies tie to the County's Strategic Goals?**
- 4. What measures inform progress to the Goals?**

Our Key Discipline will be Realistic Faith



Realistic - We will confront the brutal facts of our current reality (failures and limitations included) no matter what.

Faith - We will maintain unwavering faith that the BOS Vision & Strategic Goals will be achieved.